

Privilege Card



Start to enjoy special benefits
with your **Privilege Card**



**General
Optica**
Visión y Audición

2024



Enjoy discounts, guarantees and exclusive plans for your glasses

The Privilege Card **automatically makes you a unique, special customer.** You can benefit from plans designed for you, exclusive discounts, the most comprehensive guarantees and lots of other benefits.

Show your Privilege Card at your local General Optica shop and enjoy its benefits on all purchases **for the next 3 years.**

Privilege Card promotional price: **€18**

Discover all the benefits that are waiting for you

Guarantees*



Prescription glasses breakage insurance
2 years



Adjustment guarantee
3 months
Lenses, hearing aids and contact lenses



Insurance for children's prescription change
1 year
We change the lenses for your children under 12 years of age if their prescriptions change during the first year.



Prescription glasses and sunglasses return guarantee
45-day trial period



Prescription glasses and hearing aid satisfaction guarantee
30 days

These guarantees will start from the purchase of the products with your Privilege Card. Read the full terms and conditions at: **generaloptica.es/garantias**

* General conditions of the Privilege Programme in force until 6/1/2025 for members with a valid card:

1. Remove Plan: 25% discount on the purchase of new prescription glasses or prescription sunglasses (frame + selection of lenses) for members of the Privilege programme from 7/1/2024 to 6/1/2025.

Plans

Renewal
plan



25% discount on your new glasses¹

Family
plan



50% discount on your child's glasses²

Duo
plan



A 40% discount on your second pair of glasses³

Sunglasses
Renewal
plan



A discount of up to 25% on all sunglasses⁴

Duo
Sunglasses
plan



A 40% discount on your second pair of sunglasses³

Renewal
plan
(((Hearing Aids)))

Up to a **50% discount** on binaural adjustments⁵

Discounts



10% discount⁶
**Contact lenses
and solutions**

20% discount⁶
**on the Non-Stop Contact Lenses
subscription service**



Batteries

Free⁷

Ask in your local shop about other products and discounted services.

2. A 50% discount on complete prescription glasses (frame + selection of lenses), applicable to members of the Privilege programme under 18 years of age with a valid card from 7/1/2024 to 6/1/2025. **3.** Duo and Sunglasses Duo Plans: for the purchase, for the same person, of 2 pairs of prescription glasses (frame + selection of lenses), a 25% discount on the most expensive glasses and a 40% discount on the least expensive. Minimum price of the least expensive glasses after the application of the discounts: €20. Discounts not applicable to already-reduced frames and/or lenses. Plan for members of the Privilege programme from 7/1/2024 to 6/1/2025. **4.** A discount of up to 25% on the purchase of new sunglasses or prescription sunglasses (frame + selection of lenses) for members of the Privilege programme from 7/1/2024 to 6/1/2025. **5.** Discounts on binaural adjustments of 25%, 35%, 40%, 45% and 50% on the Estándar, Básica, Óptima, Avanzada and Premium ranges, respectively. Plan for members of the Privilege programme from 7/1/2024 to 6/1/2025. **6.** A 10% discount on the RRP of your contact lenses and solutions or a 20% discount on the Non-Stop Contact Lenses subscription service for members of the Privilege programme from 7/1/2024 to 6/1/2025.

Special promotions

With your **Privilege Card** you benefit from promotions and exclusive offers that you'll receive all year round⁸. And we'll also send you your Gift Cheque:

Gift Cheque for 5%⁹ of the value of your and your beneficiaries' annual purchases.

Share your benefits

As a special customer, you can share the Privilege Programme benefits with your friends or family. You can name up to **5 free beneficiaries** to enjoy the same benefits as you.

In addition, with their first purchase as beneficiaries, they will get a **€30 Welcome Discount¹⁰**.



Enjoy all the benefits of your Privilege Card!

Now downloadable to your phone.

7. Cannot be combined with other offers and/or promotions. Valid from the purchase of the hearing aid at General Optica. Exclusive promotion for members of the Privilege Programme from 7/1/2024 to 6/1/2025. The membership card must be valid. Number of free batteries limited to the annual consumption for two hearing aids in use as estimated for each hearing aid model. **8.** To receive exclusive communications and promotions, members of the programme need to provide their contact details and keep them up to date. **9.** The amount of the gift cheque is equal to 5% of the value of purchases made by the cardholder and their beneficiaries during the previous year within the validity period of their respective cards. The Privilege Gift Cheque is a cheque made out to cardholders with a Privilege Card that is active at the time of the cheque's issue. **10.** Welcome Discount: €30 discount on first purchase as beneficiaries of the programme. Applicable only once per customer. Can be combined with the card discount and/or other promotions. Minimum purchase amount: €100 (net amount after discounts have been applied).

Come to General Optica and

*tell me
how
you see*



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Optica**

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generaloptica.es

Customer Service
900 626 626

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